IN THE CLAIMS

Please cancel claims 8, 18 and 20 without prejudice or disclaimer, and amend claims

1 thru 7, 9, 12 thru 17 and 19, as follows:

1. (Currently Amended) A display apparatus having a display part ~~for~~ displaying a
video signal, the apparatus comprising:

a memory <u>for</u> storing predetermined bar code data;

a bar code show key for selecting said bar code data ~~to be displayed~~ <u>selected for</u>
<u>display</u>;

an on screen display part <u>for</u> executing an on screen display adjusting a displaying
state of said display part; and

a controller <u>for</u> controlling said bar code data ~~to be displayed~~ <u>for display</u> on said
display part ~~through~~ <u>by means of</u> said on screen display part when said bar code data <u>for</u>
<u>display</u> is selected by <u>means of</u> said bar code show key.

2. (Currently Amended) The apparatus of claim 1, said bar code data being
represented [[with]] <u>by</u> a bar code.

3. (Currently Amended) The apparatus of claim 2, said bar code data including
manufacturing data on at least one ~~selected from among~~ <u>of</u> a manufacturing model, a
manufacturing specification, and an accessories specification.

1   4. (Currently Amended) The apparatus of claim 3, said memory storing after-sale

2   service data on at least one ~~selected from among~~ of service [[times]] time, [[a]] cause of

3   service, and [[a]] solution of a problem causing the [[cause]] service.

1   5. (Currently Amended) The apparatus of claim 4, said controller displaying, on said

2   on screen display, an after-sale service indicating line represented by at least one of digits,

3   English letters, and signs, and indicating said after-sale service data, when said bar code data

4   for display is selected by means of said bar code show key.

1   6. (Currently Amended) The apparatus of claim 5, said memory storing ~~used fact~~

2   usage data [[on]] including at least one ~~selected from among used~~ of usage time and on/off

3   times, said controller controlling said ~~used fact~~ usage data, said bar code indicating said ~~used~~

4   ~~fact~~ usage data.

1   7. (Currently Amended) A method of controlling a display apparatus ~~comprising~~

2   which includes a display part for displaying a video signal, said method comprising:

3   storing predetermined bar code data in a memory;

4   selecting said bar code data ~~to be displayed~~ for display; and

5   displaying said bar code data ~~stored in said memory~~ selected for display on said

6   display part;

7   <u>wherein said displaying step comprises displaying manufacturing data relating to at</u>

8   <u>least one of manufacturing model, a manufacturing specification, and an accessories</u>

9   <u>specification.</u>

    Claim 8. (Canceled)

1   9. (Currently Amended) The method of claim [[8]] <u>7</u>, said manufacturing data being

2   stored in said memory and being displayed on said display part.

1   10. (Currently Amended) The method of claim [[8]] <u>7</u>, said displaying <u>step</u> including

2   displaying [[an]] after-sale service data [[on]] <u>relating to</u> at least one ~~selected from among~~

3   <u>of</u> service ~~times~~ <u>time</u>, [[a]] cause of service, [[a]] <u>and</u> solution ~~of the cause~~ <u>to a problem</u>

4   <u>causing the service</u>.

1   11. (Original) The method of claim 10, said after-sale service data being stored in

2   said memory and being displayed on said display part.

1   12. (Currently Amended) The method of claim [[10]] <u>7</u>, said displaying <u>step</u>

2   including displaying ~~used fact~~ <u>usage</u> data [[on]] <u>relating to</u> at least one ~~selected from among~~

3   ~~used~~ <u>of usage</u> time and on/off times.

1 13. (Currently Amended) The method of claim 12, said ~~used fact~~ <u>usage</u> data being

2 stored in said memory and being displayed on said display part.

1 14. (Currently Amended) An apparatus, comprising:

2 a memory <u>for</u> storing bar code data;

3 a bar code show key for selecting said bar code data ~~to be displayed~~ <u>for display</u>;

4 an on screen display part <u>for</u> activating an on screen display to adjust a display state

5 of said on screen display part; and

6 a controller <u>for</u> controlling said bar code data ~~to be displayed~~ <u>selected for display</u> on

7 said display part ~~through~~ <u>by means of</u> said on screen display part when said bar code data

8 <u>selected for display</u> is selected by said bar code show key, said bar code data being displayed

9 as a bar code on said on screen display part, said bar code data including manufacturing data

10 ~~having~~ <u>containing</u> information about at least one ~~selected from among~~ <u>of</u> a manufacturing

11 model, a manufacturing specification, and an accessories specification.

1 15. (Currently Amended) The apparatus of claim 14, said on screen display part

2 displaying at least one ~~selected from among used fact~~ <u>of usage</u> data and after-sale service

3 data when said bar code show key is ~~selected~~ <u>operated</u>.

1 16. (Currently Amended) A method, comprising:

2 storing bar code data in a memory, said bar code data including predetermined

3   manufacturing data for an apparatus;

4   selecting said bar code data ~~to be displayed~~ for display; and

5   in response to said selecting, displaying said bar code data <u>selected for display</u> on a

6   video display conveying varying visual information<u>;</u>

7   <u>wherein said displaying step comprises displaying at least one of usage data and after-</u>

8   <u>sale service data</u>.

1   17. (Currently Amended) The method of claim 16, said selecting ~~corresponding to~~

2   <u>step comprising</u> pressing a predetermined key mounted on the apparatus.

        Claim 18. (Canceled)

1   19. (Currently Amended) A computer storage medium having stored thereon a set

2   of instructions implementing a method, said set of instructions comprising one or more

3   instructions for:

4   storing bar code data in a memory of an apparatus;

5   selecting said bar code data ~~to be displayed~~ for display; and

6   in response to said selecting, displaying said bar code data <u>selected for display</u> on a

7   video display conveying varying visual information<u>;</u>

8   <u>wherein said bar code data includes predetermined manufacturing data for said</u>

9   <u>apparatus, said displaying step comprising displaying at least one of usage data and after-sale</u>

10   <u>service data for said apparatus</u>.

Claim 20. (Canceled)